



Flatwater Paddling Yukon
Executive Meeting Agenda
November 25, 2017 – 9:00 - 10:30 am

Present:

Meeting called to order: 9:05 am

Information Items:

1. The YCKC special resolution to sell the flatwater assets to FY and to release the lease of the Schwatka Lake site, was defeated at the YCKC AGM on November 21, 2017. FY will therefore, not have access to the flatwater equipment nor the site for the summer of 2018.
2. FY has secured funding to hire Brianna as Head Coach for 5 months. The funding is through *Youth on Board*, a federal program administered by Volunteer Yukon. The contract commenced on November 20.

Agenda items

1. **Check in** – chance for everyone to share their thoughts and feelings about starting out a new year on the executive.
2. **Winter Program offerings.** Daniel presented the proposed winter/spring programming that we will offer for youth and adults. Programming dates and times are confirmed and location rental is secured.

New this session:

- option for participants to sign up for 1, 2, or 3 days of training per week and separate pricing for each option.
- price has been raised for youth program and will include wrist band for sessions at CGC
- yoga for paddlers will be added as an option for mature youth as a separate program
- Yoga will be offered for adults as a part of their programming.
- two 10-week sessions will be posted January-March and April-June

Actions before Dec 4th when Rec Guide goes live:

- Kim H will put the programming details on the website
- Daniel will create the “events” on Sportical
- Brianna will write blurbs for the programs (new? Yoga for paddlers?)

Motion to accept Winter Programming made by Helen Anne. Seconded by Niki. Passed unanimously.

3. **Advertising:**

For Masters Programming we need to reach a different target audience.

- Ali will work with YRQ board to share information through their network, will attend YRQ AGM, will discuss having FY youth volunteer for YRQ, having link on websites
- Niki will create poster for youth programming
- Dan will contact Arctic Star printing to have poster Master's Program poster printed, to be posted at local bulletin boards.
- Facebook advertising on various paddling groups

4. **Site application**

The process to apply for a new location for Flatwater site on Schwatka Lake has begun. Kim H presented the draft of YESAB application with options for site location. Kim is requesting feedback on application.

Next steps:

- Helen Anne organize meeting with city Kim, HA and Dan to start discussion about leasing new area.
- Daniel will contact contractor to get drawing for ramp that will be required on preferred site.
- Daniel will contact sailing club to make contingency plan in the case that we do not secure new site on Schwatka.
- Kim H will enquire whether placing a sea-can at sailing camp will trigger YESAB (in the case that contingency plan is set in place)
- Meeting with Brianna and board

5. **Summer Programming** – Daniel will send a draft of summer programming offerings for 2018. This draft is a best case scenario, which will be tweaked and changed as our financial / location situation requires. The summer programming will be advertised early in the new year.

6. **Required equipment list** – Daniel will send a list of the equipment that is required to offer the summer programming for 2018. The prices are estimates and are based on new equipment.

7. **Funding**

- Helen Anne will work with government funders: CDF, Lotteries, Sport and Rec, Minister, etc.
- Discussion about going private companies, including industry and mining companies to get funding for boats, (i.e. Yukon Electric, Yamaha, Absolute physio).
- Kim Hobus identifies conflict of interest in any dealings with mining companies and abstains from discussion

8. **Moving forward:** We are moving forward quickly to ensure that we secure funding and a site to continue our programming. The executive, executive director and head coach will seek information, reach out to organizations and stake holders to move towards our goal. Decisions which involve finances must be approved by the board. Next meeting will invite Brianna to attend and work out plan together.

Meeting adjourned: 10:45 am

Next meeting date: December 3, 2017 at Kookatsoon Lake (soup at 12:00, meeting at 1:00)