



## **Flatwater Paddling Yukon**

### **Executive Meeting Minutes**

February 8, 2018 7:00 – 9:00 pm Canada Games Centre

**Present:** Niki Parry, Kim Porter, Kim Hobus, Helen Anne Girouard

Meeting called to order: 7:10 pm

Motion to accept meeting agenda Kim P. Seconded Niki P. Passed.

Motion to accept minutes of Niki P. executive meeting Jan 9, 2018. Seconded Kim P. Passed.

### **Agenda**

#### **1. Financial update**

Kim attended financial literacy workshop offered by Sport Yukon and gained useful information about how to use Sage and set up accounts. Kim has a meeting with specialist to continue to set up the Sage platform to be able to get the most out of it. Finances in good standing.

#### **2. YCKC Special Resolution**

YCKC is proposing putting a special resolution to its members regarding the transfer of equipment and the lease of Schwatka Lake. The resolution has the same conditions as the special resolution put to their members in the fall of 2018. Discussion regarding best way to encourage partnership between the two clubs by offering a discounted rate to members of each club. Members of YCKC can have a membership with FY for the cost of 1\$. This will ensure we have the private information of our members and that they have paid for their membership, which will ensure they are covered by our insurance.

*Motion to support the details of the special resolution YCKC is proposing to their members for the transfer of the flatwater equipment to Flatwater Yukon made by Helen Anne. Seconded Kim P. Passed.*

#### **3. Website**

Kim P has been working on updating the website in preparation for the active living guide going live on February 26<sup>th</sup>. Our camp registration and training programs will be ready for registration.

A Photo tab will be included as an option on the home page. Flickr will be used to display photos live throughout the summer. This platform is easy for coaches to use and will be a great way to put current photos and bring traffic to our website.

#### **4. Summer programming**

Kim will have the website and Sportical ready for February 26, 2018 for the opening of registration. Dates for programs are set and prices are confirmed. Times and specific dates for the Sprint training evening sessions will be decided closer to the date and when we have staffing confirmed.

#### **5. Location application update**

- Erica Beasley from the City gave extensive feedback about the draft YESAB application. Kim is working on getting the answers questioned for the application process.

-Discussion regarding the necessity of the application with regards to Erica's feedback.

- Next: need is for drawings of the site and meeting with EMR to be clear on what the process is with their department.

#### **6. Cable TV Ad**

Ad for Flatwater Yukon is running on the public cable station. The ad pushes people to the Flatwater Yukon website.

#### **7. Need for storage**

We will need more storage for the summer of 2018 (and beyond). We have used boats and the potential order of boats with CDF funding. We need wait until the YCKC special resolution passes at which point we will be able to work with city to see if it is feasible to install another sea can at the Schwatka boat launch site. We are optimistic that the motor boat traffic will be significantly less with the opening of both the public boat launch and the Yamaha private boat launch on other side of the lake. If we establish a more permanent presence at the boat launch, we will look to working with the city to help with long term planning for hosting of interprovincial and national events.

#### **8. CKC Club application**

Gaining club status will ensure our athletes training for Nationals will be able to compete this summer for our club. We need to create a new non-profit society and operate as a club, separate from the TSO. The club will be called Flatwater North. The singlet will be the purple gradient model that we had in 2017, with Flatwater North on the front. Flatwater Yukon will continue to be the TSO/SGB on the national Sprint council.

*Motion to create new non-profit society called Flatwater Yukon, as our club and apply to CKC to gain our club status made by Helen Anne. Seconded by Niki. Passed.*

#### **9. Promotional items**

This summer we will offer Flatwater Yukon t-shirts (and hats?) for sale when people sign up for programming. The cost of the t-shirts will be less if purchased with registration. Promotional t-shirts are excellent advertising, keeps the name of club present throughout the winter. Promotional items will be sold throughout the summer. Note: it is going to be important to keep the process clean for the staff who will be responsible for giving the items out to kids at the camps.

#### **Action items:**

- HA will send executive meeting minutes to Niki so she can post them on the public drive.
- HA follow up about getting drawings of the new proposed site: Dylan? Dan?
- Niki will share photos on google drive for use on the website
- Niki will research the purchase of bulk promotional items and the promotional item website that is available for the public to buy items.

Meeting adjourned at 8:50 pm

Next meeting date: March 15, 2018.